



2026

FALL CONFERENCE

Itinerary



WEDNESDAY, OCTOBER 7TH 9AM NATURAL BEAUTY GROWERS
N781 CURRAN RD, DENMARK, WI 54208

- 8:00 AM** Networking & Trade Show
- 8:50 AM** Official Greeting and Announcements from CGW President, Brian Karthaus
- 9:00 AM** Fertilizer Panel Discussion: Using The Right Plant Food
- 10:00 AM** Coffee break. Vendor Speed Introductions & Raffle!
- 10:45 AM** Guest Speaker Mike Gooder, PlantPeddler: Building Better Begonias
- 11:30 AM** Hall of Fame Introductions
- 12 NOON** Lunch, Trade Show, & Guided Greenhouse Tour
- 1:30 PM** Guest Speaker Chris Fifo, Darwin Perennials: 2026 Perennials Showcase
- 2:15 PM** Final Break
- 2:30 PM** Guest Speaker Caleb Wilson, Syngenta: Pesticide Stewardship
- 3:15 PM** Closing Remarks by CGW President Brian Karthaus

