COMMERCIAL GROWERS OF WISCONSIN

W3626 Decora Road Horicon, WI 53032 cgwi.org

FALL CONFERENCE SCHEDULE
October 8, 2025
Natural Beauty Growers, Denmark, Wisconsin

8:00 AM	Registration opens. Tradeshow and vendor contact time. Please visit our venders as their booths reduce your registration fee.
9:00	Welcome and announcements by CGW President, Brian Karthauser
9:10	Tim Anderson, Proven Winners, Marketing and Merchandising: Leveraging Consumer Campaigns for Retail Success
10:10	Speed Round with Tradeshow vendors and contact time at booths during coffee break. Raffle drawing with participating vendors during this time.
11:00	Soil mix panel moderated by Chris Williams, K&W Greenery, Vice President CGW. We will explore what makes potting blends successful with five companies in our industry.
12:00 noon	Lunch made by our hosts, Natural Beauty Growers
12:30 PM	Tradeshow vendor contact time. You may also take a guided tour of Natural Beauty Facility or the Safe Spray Demonstration by Caleb Wilson, Syngenta in the greenhouses.
1:15	Plant of the Year
1:30	Melinda Myers, Perennial Plant Combinations for Container Gardens
2:30	Q&A for Melinda

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