



COMMERCIAL GROWERS OF WISCONSIN

W3626 Decora Road Horicon, WI 53032 cgwi.org

August 29, 2022

Greetings,

The Commercial Growers of Wisconsin (CGW) would like to extend an invitation to your company to participate in the Trade Show at the CGW Fall Conference to be held on Wednesday, October 12, 2022. The event will be at Natural Beauty Growers, N781 Curran Road, Denmark, WI 54208. This will be our 37th Fall Conference in our 69-year history of providing continuing education to Wisconsin greenhouse growers, managers, garden centers, horticultural educators, and students.

We will have three outstanding speakers at this year's event. Vaughn Fletcher of Fletcher Consulting in Liberty, MO will be starting us off with his top picks for 2023 annuals from his travels to tradeshow and trial gardens. Brent Horvath of Intrinsic Perennial Gardens in Hebron, IL will be presenting top perennials from Intrinsic Perennials. We will wrap up the day with Dr. J.C. Chong from Clemson University. J.C. will be teaching us the elements of identification and management of greenhouse pests.

The attendance at our 2021 Fall Conference held at Boerner Botanical Gardens hosted 100 participants. The event was also recorded and is available for members on our website. We are pleased to have Natural Beauty Growers host the event since our last event here in 2019. They will be assisting us in set up, preparing the noon meal, and providing tours during the lunch period.

Each booth will be a 10' x 10' space with a table and two chairs. They will be in the large hall between the meeting room and the morning coffee break and lunch area. We have three times designated for trade show contact during the program. All booths remain at the \$125 rate of past years. Additional booths can be rented at \$100. Trade booth registration includes pays for the attendance of two people in the booth. Each additional person will be charged \$10 per person.

The tradeshow registration form and program schedule are included with this invitation. **Please complete the registration form and return it with a check made payable to Commercial Growers of Wisconsin. Mail to me at W3626 Decora Road, Horicon, WI 53032.** If you have any questions, feel free to contact me by phone, 414-840-8882 or email at gsauermanager@gmail.com.

Sincerely,

Gwen Sauer

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