



# COMMERCIAL GROWERS OF WISCONSIN

W3626 Decora Road Horicon, WI 53032 [cgwi.org](http://cgwi.org)

## FALL CONFERENCE SCHEDULE

October 11, 2023

Natural Beauty Growers, Denmark, Wisconsin

- 8:00 AM** Registration opens. Tradeshow and vendor contact time. Please visit our vendors as their booths reduce your registration fee.
- 9:00** Welcome and announcements by CGW President, Brian Karthaus
- 9:10** Keynote "Build It and They Will Come" by John Kennedy, John Kennedy Consulting.
- 10:10** Tradeshow vendor contact time and coffee break.
- 11:00** Plant Update "2024 Spring Review. What's Olds, What's Going to be New." Mike Gooder, PlantPeddler.
- 12:00 noon** Lunch made by our hosts, Natural Beauty Growers
- 12:30 PM** Guided tours of Natural Beauty Facility and Tradeshow vendor contact time.
- 1:15** Presentation of CGW Hall of Fame Awards. We honor John Esser and Bruce Sadowski. Please see their bios in this program.
- 1:30** Breakout "Engage Them and They Will Stay" John Kennedy
- 2:30** Closing remarks and Plant of the Year by CGW Vice President, Chris Williams
- 2:40** Raffle Drawing, must be present to win.

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